GOA 2010 REGISTRATION FORM

Additional Information: Call 407-240-8009

STEP 1: Badge and contact information. Please print clearly. One form per person.

FIRST NAME _____ LAST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

ADDRESS _____

CITY _____ STATE _____

ZIP/POSTAL CODE _____ COUNTRY _____

PHONE (International Registratants, please include country and city codes.) _____

FAX (international Registrants, please include country and city codes.) _____

EMAIL _____

STEP 2: Registration Options

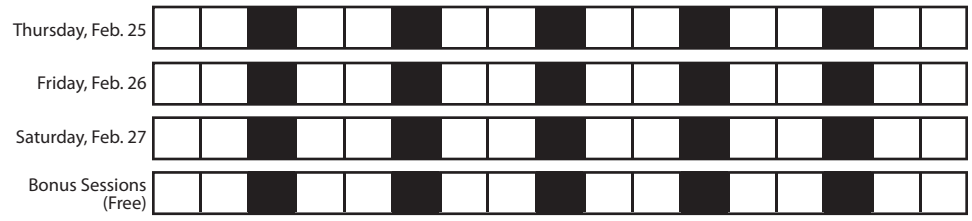
Save Big! — Register in Advance

Badges will be mailed to you if you register by January 15, 2010.

	Advance by 1/31/10	Standard after 1/31/10
☐ **Exhibits-Only Registration** *(Badge admits you to all 3 days of the show.)* Use Source Code: GOA	**FREE**	$20
☐ **GALA – Graphic Arts Leaders of the Americas** (Dinner & Opening Party)	$95	$95
Seminar Registration (Includes admission to exhibit hall.) ***Note:*** Double Sessions are priced as 2 sessions.		
☐ **1 Session**	$65	$75
☐ **3 Sessions**	$175	$199
☐ **Spanish Total Access Pass** (Unlimited sessions in Spanish.) BEST VALUE! Please indicate your selected sessions in Step 3 below.	$279	$299
☐ **English Total Access Pass** (Unlimited sessions in English.) BEST VALUE! Please indicate your selected sessions in Step 3 below.	$369	$399
☐ **Brand Protection Conference** (Special 2-day conference event.)	$595	$695

A tax deduction may be available for educational expenses including registration fees, travel, meals and lodging to maintain and improve professional skills. (See Internal Revenue Code, Section 1.162-5.) PAF Federal Tax ID #59-0536092.

STEP 3: Provide session numbers for the seminars you plan to attend.



STEP 4: Complete payment information. Payment must accompany this registration form.

Total Amount $_____ ☐ Check/money order enclosed, made payable to Printing Association of Florida.

CREDIT CARD: ☐ VISA ☐ MasterCard ☐ American Express Exp. Date _____ Security Code _____

Credit Card Number _____

Name of Cardholder (as it appears on card) _____

Company Name (as it appears on card) _____

Cardholder's Signature _____

HOW TO REGISTER

ON-LINE: www.GOA2010.com

BY MAIL: GOA 2010 c/o CDS
107 Waterhouse Road
Bourne, MA 02532

BY FAX: 508-759-4552

STEP 5: Complete the following demographic information.

(This information is required for registration Incomplete forms can not be processed.)

1) What best describes your company's primary business?

A ☐ Ad Agency / PR Firm / Graphic Designer
B ☐ Bindery / Finishing
C ☐ Book Publisher / Printer
D ☐ Commercial Printing
E ☐ Consultant / Broker
F ☐ Converting - Flexible Packaging
G ☐ Converting - Folding Carton
H ☐ Dealer / Distributor
I ☐ Digital Printing / Imaging Services
J ☐ Education
K ☐ Government
L ☐ In-Plant Printing
M ☐ Magazine Publisher
N ☐ Mail / Distribution
O ☐ Manufacturer / Supplier
P ☐ Marketing Communications
Q ☐ Multimedia / Web Production
R ☐ Newspaper Publisher
S ☐ Package Printing
T ☐ Quick / Instant Printing
U ☐ Service Bureau / Imaging Center
V ☐ Software Development
W ☐ Student
X ☐ Wide Format Printing / Imaging
Y ☐ Other: _____

2) What is your primary job function?

A ☐ Designer / Creative
B ☐ Editorial
C ☐ Manager / Supervisor
D ☐ Postpress Operator
E ☐ President / Owner / CEO
F ☐ Press Operator
G ☐ Print Buyer / Purchasing
H ☐ Production Operations
I ☐ Production Supervisor
J ☐ Sales / Marketing
K ☐ Student / Educator
L ☐ Vice President / Department Head
M ☐ Other: _____

3) Number of employees?

A ☐ 1 thru 19
B ☐ 20 thru 99
C ☐ 100 thru 249
D ☐ 250 or more

4) Select your top five product areas of interest.

A ☐ Art / Graphic Design
B ☐ Bindery Equipment
C ☐ Computer Hardware
D ☐ Computer Software
E ☐ Consumable Supplies
F ☐ Converting - Package Printing
G ☐ Copiers: B/W and Color
H ☐ Digital Printing / Imaging Equipment
I ☐ Document Composition
J ☐ Electronic Publishing Systems
K ☐ Material & Fulfillment Equipment
L ☐ Package Printing
M ☐ Paper / Ink
N ☐ Postpress Equipment
O ☐ Presses - Digital
P ☐ Presses - Flexographic
Q ☐ Presses - Gravure
R ☐ Presses - Sheetfed Offset
S ☐ Presses - Web Offset
T ☐ Wide Format Printers / Equipment
U ☐ Other: _____

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