



## **Graphics of the Americas Moves to Orlando in 2011**

**For the first time ever, GOA 2011 set for the  
Orange County Convention Center, February 24-26, 2011**

**Miami Beach, FL - February 25, 2010 - The [Printing Association of Florida](#) is pleased to announce that next year, for the first time ever, the [Graphics of the Americas](#) (GOA) Expo & Conference will be held in Orlando, Florida. The show is scheduled for February 24-26, 2011 at the Orange County Convention Center.**

This announcement coincides with the opening of the show's 35th anniversary celebration, where an impressive roster of 300+ exhibitors will debut and showcase the latest industry products and technology. Graphics of the Americas has become the premier trade show and educational conference for the traditional and digital printing and publishing industries, spanning North and South America and the Caribbean, and is anticipated to draw even bigger crowds in one of the world's top destinations, Orlando, in 2011.

Says George Ryan, President of GOA, "We expect that this exciting new Orlando venue will attract an even greater number of attendees from the U.S., along with traditional strong attendance from Latin American countries. Orlando is now rated the number one destination for conventions and trade shows held annually, and is an easily accessible venue."

GOA 2011 will be held in the new North Hall of the Orange County Convention Center, located at 9400 Universal Blvd., Orlando, FL 32819. All conference programming will be held at this venue as well. Shuttle buses will be provided between GOA hotels and the convention center. For more information on the convention center, please visit [www.occc.net](http://www.occc.net).

### **GOA 2011 Exhibit Space & Speaking Opportunities Available**

Booth space for GOA 2011 is assigned based on a point priority system and then on a first-come, first-served basis. For more information about exhibiting at GOA 2011, vendors and other potential exhibitors should contact Sarah Patt-Pronek at [spatt@pafgraf.org](mailto:spatt@pafgraf.org), 800-331-0461.

Speaking opportunities for GOA 2011 are also available. For vendors, there will

be a session room on the show floor offering vendor speaking opportunities for a fee. Others interested in becoming a speaker during the education conference sessions may submit a proposal for the 2011 conference by contacting Kathryn Stuart, Director of Education, Events and Programs at [kstuart@pafgraf.org](mailto:kstuart@pafgraf.org).

**About Printing Association of Florida (PAF)**

The [Printing Association of Florida](http://www.pafgraf.org) is one of the most active and influential printing associations in North America, occupying a headquarters in Orlando, Fla. More than 500 Florida-based graphic arts companies consider PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America, the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. PAF is located at 6275 Hazeltine National Drive, Orlando, FL 32822, by phone: +1 407-240-8009, Fax: +1 407-240-8333, and on the Web at [www.pafgraf.org](http://www.pafgraf.org).

**About Graphics of the Americas (GOA)**

Now in its 35th year, [Graphics of the Americas](http://www.GOA2010.com) is produced annually by the Printing Association of Florida, Inc., and an industry trade association. GOA 2010 is scheduled for February 25-27, 2010 at the Miami Beach Convention Center. GOA is one of the graphic communications industry's largest, annual combined exposition and education events in the U.S. With worldwide attendance, GOA is a unique expo and conference that attracts 9,500 printers, designers, and creative professionals from North America, Central America, South America and the Caribbean. To register or for more information call 1-800-331-0461 or visit [www.GOA2010.com](http://www.GOA2010.com).

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