



2010 GALA Young Entrepreneur Award Recipient Gerardo Zamora Reynoso, Grupo CAZ to be Honored at Graphics of the Americas

Orlando - August 24, 2009 - The [Printing Association of Florida](#) (PAF) proudly announces that Gerardo Zamora Reynoso, Director General of Centro de Autoedición Zamora, CAZ S.A. de C.V. (Grupo CAZ) is the recipient of the 2010 Graphic Arts Leaders of the Americas (GALA) Young Entrepreneur Award.

Gerardo Zamora Reynoso will receive PAF's prestigious GALA Young Entrepreneur Award during the annual reception held in conjunction with the Graphics of the Americas Expo & Conference, Miami Beach, Fla. February 25-27, 2010. The 2010 GALA reception will be held at the W Hotel, South Beach.

Established in 2009, The Young Entrepreneur Award recognizes one of Latin America's next generation of business leaders who has worked tirelessly to further the graphic communications industry. The award is given to an exceptional individual whose efforts in facing marketing and technology challenges in today's competitive marketplace sets an example for his or her peers.

Gerardo Zamora Reynoso will be honored along with the two 2010 GALA honorees, John R. Berthelson of Suttle-Straus (North America) and Carlos Hernan Aguirre Vargas of Quebecor World Chile (Latin America), before an international audience of graphic communications industry leaders and guests at the annual awards banquet and reception.

Gerardo Zamora Reynoso

The 2010 Young Entrepreneur Award recipient's family heritage is well-ensconced in the graphics industry. Gerardo Zamora Reynoso was born on March 28, 1966 to Doña Elvira Reynoso de Zamora and Hector Zamora Velazquez, whose professional career in the graphics field spans more than 60 years. Gerardo Zamora Reynoso's grandfather is Benito Zamora Arreola, a member of the Juan Pablo order, doyen of the Mexican printing industries and founder of Litografos Unidos.

Continuing the rich traditions of his family, Gerardo Zamora Reynoso launched his professional career in 1993 when he founded Centro de Autoedición Zamora, CAZ S.A de C.V. as a prepress company. Today, he is Director General of that company, now known as Grupo CAZ, a full-service printing plant that employs 60 professionals and is equipped with the most technologically modern graphic design, prepress and production equipment. The company offers an array of services in four integrated areas: digital, prepress, offset printing and finishing.

Grupo CAZ, renowned for its high quality work and customer service, has won numerous awards and recognitions in local and international printing competitions including premio Nacional de Artes Graficas, Theobaldo de nigris and the Premier Print Awards, receiving the coveted "Benny".

The company's local and international clients include Walt Disney, GNP Grupo Nacional Provincial, L'Oreal, TV Azteca, Revista Etcetera, Universidad Nacional Autonoma de Mexico, Mexico desconocido, Revista Aventura vertical, La Costena and many others.

In addition to his professional achievements, Gerardo Zamora Reynoso is very committed to graphic arts industry. He is an active member of the Union de Industriales Litografos de Mexico, UILMAC, and is also dedicated to satisfying the needs of the publishing industry through education and cultural awareness.

GOA 2010

GOA 2010 is scheduled for February 25-27, 2010 at the Miami Beach Convention Center. To register or for more information, visit: www.graphicsoftheamericas.com.

About Printing Association of Florida (PAF)

The Printing Association of Florida is one of the most active and influential printing associations in North America, occupying a headquarters in Orlando, Fla. More than 500 Florida-based graphic arts companies consider the PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, the PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America (PIA), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. PAF is located at 6275 Hazeltine National Drive, Orlando, FL 32822, by phone: (407) 240-8009 Fax: (407) 240-8333, and on the Web at www.pafgraf.org.

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Media Contact:

Helene Smith

HSPR

+ 1 312-388-6511

smith@helenesmith.com