



Graphics of the Americas Makes its Debut on Tradeshaw Week's Top 200 Tradeshaw List

***Earns top spot with 250,000 gross sq. ft.,
367 exhibiting companies and 10,600 professional attendees***

Miami Beach, FL – June 8, 2009 – [Graphics of the Americas \(GOA\)](#), the largest annual combined exposition and education event in the U.S. produced by the Printing Association of Florida, proudly announces its debut to the prestigious Tradeshaw Week 200 list.

The Tradeshaw Week 200, is an annual directory that features a listing and analysis of the 200 largest tradeshaws in the U.S. and the 50 largest tradeshaws in Canada. This list features 2008 shows that are ranked by net square feet of paid exhibit space.

GOA appeared on the 2009 list at number ninety-eight, with 250,000 gross sq. ft., 367 exhibiting companies and 10,600 professional attendees. More than 1,200 attendees participated in the diverse educational sessions. The show is amongst fifteen others that made a TSW 200 debut.

Vice President and Tradeshaw General Manager Sarah Patt-Pronek says, "We are thrilled to be recognized in the prestigious TSW 200 list. Our conference and expo continues to grow every year, solidifying the success with our model of a diversified global show paired with educational sessions to fulfill the demand for the latest trends by key industry veterans."

Setting itself apart from any other industry conference, GOA's popular educational sessions address key issues and technologies impacting the design, print and publishing markets, particularly in the Americas and with relevance to the global marketplace.

GOA 2010 is scheduled for February 25 – 27, 2010 at the Miami Beach Convention Center. It is once again expanding its conference offerings to include tracks on production, prepress, variable data printing, design management, sales and marketing, color management and wide format printing, in addition to the growing Brand Protection Conference that addresses innovations in security printing and how brand owners can thwart counterfeiting.

About Printing Association of Florida (PAF)

The Printing Association of Florida, with headquarters in Orlando, Fla., is one of the most active and influential printing associations in North America. More than 500 Florida-based graphic arts companies consider the PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, the PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America, the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. PAF is located at 6275 Hazeltine National Drive, Orlando, FL 32822, by phone at 407-240-8009, fax 407-240-8333, and on the Web at www.pafgraf.org.

About Graphics of the Americas (GOA)

Now in its 35th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2010, GOA will be held Feb. 25-27, and will provide a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.GOA2010.com. Outside the U.S. and Canada, dial + 1 407-240-8009.

###

All products and services are trademarks or registered trademarks of their respective owners and are hereby acknowledged.

Media Contact:

Helene Smith
HSPR
+ 1 312-388-6511
smith@helenesmith.com