Celebrating 36 years of service, Graphics of the Americas (GOA) will be held **February 24-26, 2011** in **Orlando, Florida**. GOA is one of the printing industry's largest, annual combined exposition and education events in the U.S.

With worldwide attendance, GOA is a unique event that attracts an average audience of 9,000 printers, designers, and creative professionals from **over 81 countries** (60% U.S.) The diverse attendance provides international networking at its best.

GOA's combined expo & conference provides both attendees and exhibitors with a venue that addresses the needs of both end-users and printers, with a **one-of-a-kind showcase** for the convergence of knowledge, products and technology. Not only does GOA offer excellent seminars and conferences, it also provides hands-on training labs and vendor tutorials right on the show floor. In addition, GOA provides a **world-class educational program** with select bilingual sessions.

For the ninth consecutive year, GOA has been selected by the International Trade Administration U.S. Department of Commerce to participate in the International Buyers Program. This program increases international attendance and helps U.S. exhibitors at GOA 2010 capitalize on the overseas purchasing power.

Who attends GOA:

- Commercial Printers
- Digital Printers
- Flexo Printers
- Wide Format Printers
- Screen Printers
- Sign Printers
- Specialty Printers (Label, Thermography, Packaging)
- Advertising & Marketing Professionals
- Graphic Designers & Creative Professionals
- Equipment Manufacturers, Distributors & Dealers
- Book Printers
- Converters & Packaging Printers
- In-Plant Printers
- Bindery
- Print Buyers
- Mailing & Fulfillment Companies