

Expo Theater

Speaking Sessions Available on the Show Floor!

Here's your chance to be 'front & center' to GOA attendees

Reach beyond your exhibit space and present your solutions to an eager audience. GOA's new Expo Theatre — **located right on the show floor** — is a great venue for you to educate all attendees, offer valuable solutions and highlight your products and services.

Graphics of the Americas Expo & Conference will take place February 25-27, 2009 in Miami Beach, FL. GOA attracts an average of 22,000 visitors from over 78 countries to see more than 250,000 net square feet of exhibits in the Miami Beach Convention Center.

GOA provides a comprehensive educational conference program, featuring more than 70 educational sessions. Our mission is to create educational programs that offer our attendees practical value that immediately impacts their business practices. These sessions, hosted by industry experts, offer GOA attendees the latest trends and in-depth information on key products, software and print technologies. They are also a source of essential business strategies, forecasts and pro-active solutions that help graphic communications professionals operate more profitably.

The Expo Theater will complement our educational programs. This opportunity allows you to **showcase your company's perspective** on the ever-changing technological advancements in the graphic communications industry. From keynote-level presentations to panel discussions, this is the place for attendees to hear current industry trends and their impact on business decisions. Your company can **provide attendees crucial information** regarding the technology of the future.

Only \$500 per session!

You must be an Exhibitor to present a session.

NOTE – Basic AV equipment included: 9'x12' Tripod Screens with black drape, 5K Video Projectors, wireless lavalier mic, VCA switch with 4 inputs, and AV technician. Additional requirements will be at Speaker's expense.

Benefits include:

- ▶ Company listed in onsite signage
- ▶ Recognition on the Web as a speaker
- ▶ Recognition in Expo Guide
- ▶ Expo Theater sessions guide distributed onsite

Prospects can attend your sessions for free while seeing new technology at the show!

*Each Expo Theater Session is 45 minutes.
Times available:*

Thursday, February 25

11:00 am – 11:45 am
12:00 pm – 12:45 pm
1:00 pm – 1:45 pm
2:00 pm – 2:45 pm
3:00 pm – 3:45 pm
4:00 pm – 4:45 pm
5:00 pm – 5:45 pm

Friday, February 26

10:00 am – 10:45 am
11:00 am – 11:45 am
12:00 pm – 12:45 pm
1:00 pm – 1:45 pm
2:00 pm – 2:45 pm
3:00 pm – 3:45 pm
4:00 pm – 4:45 pm
5:00 pm – 5:45 pm

Saturday, February 27

11:00 am – 11:45 am
12:00 pm – 12:45 pm
1:00 pm – 1:45 pm
2:00 pm – 2:45 pm
3:00 pm – 3:45 pm
4:00 pm – 4:45 pm

** First right of refusal from previous year.*



Expo Theater

RESERVATION FORM

Only \$500
per session!

Company _____

Speaker Name _____

Title _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____

Phone _____ Fax _____

Email _____

Abstract and/or description of sessions _____

Session Request – Day/Time (First come, first served) _____

Enclosed is a check (made payable to Printing Association of Florida) in the amount of \$ _____

Please charge our sponsorship to: VISA MasterCard American Express

Name (please print) _____

Card No. _____ Exp. Date _____

V Code _____ Billing Zip Code _____

*(Four digit number on the front of an AMEX Card
and a three digit number on the back of a Visa or MC)*

Signature (required) _____ Date _____

Fax your reservation to Sarah Patt-Pronek at 407-240-6942.

For additional information, contact Sarah at 800-331-0461 or 407-240-8009.



EXPO & CONFERENCE

FEBRUARY 25-27, 2010 • MIAMI BEACH, FL

WWW.GOA2010.COM