



Adobe and Ghent Workgroup Experts Among Those Offering Free Seminars at Graphics of the Americas

Miami Beach -- December 17, 2008 -- What's free in Miami besides the abundant sunshine? For Graphics of the Americas 2009 (GOA) attendees, it's incomparable networking and, in an announcement made today, the opportunity to attend one of several complimentary educational training sessions being held on the show floor itself, in the Expo Theater.

The line-up of free GOA presentations will cover a range of topics including new features and functions in Creative Suite 4 Design Premium; the easy-to-use PDF specifications that are free from the Ghent Workgroup (GWG); and how to increase revenue via the web. The sessions will be presented by leading experts from Adobe Systems, GWG, Q.I. Press Controls, PrinterPresence by Firespring, RDW Environmental, Island Clean Air and MAC Papers.

GOA is the premier Exposition and Conference for the printing and publishing industry in the Americas and the Caribbean, and will take place February 26-28, 2009 in Miami Beach, Florida (www.GOA2009.com)

"A ticket to the GOA show floor is one of the most affordable and value-packed, can't-miss opportunities for anyone in the graphics industry. GOA 2009 is the place to see the latest technologies, hear new product news, network, and through our free theater sessions, learn insider trade secrets; which all together will help attendees to expand their knowledge base, as well as build and solidify relationships with clients," says George Ryan, President of GOA.

The free seminars are:

- **Automation Systems and Quality Information Management**
 - Presented by: Julio Coutinho, Managing Director, Q.I. Press Controls
- **Creative Suite 4 Design Premium New Features and Functions**
 - Presented by: Sebastian Distefano, Business Development Mgr. Creative Professional, Adobe Systems, Inc.
- **Update on Ghent Workgroup PDF/X Workflow, Proofing and Preflight Specifications**
 - Presented by: David Zwang, Consultant, Chairman - Ghent Workgroup
- **How to use Your Website to Increase Revenue in a Down Economy**

- Presented by: Tawnya Starr, President, PrinterPresence by Firespring
- **Hazardous Waste Disposal and Air Purification Equipment**
 - Presented by: Robert Woodard, President, RDW Environmental and Larry Miller, Vice President, Island Clean Air
- **Acrobat 9 Professional and PDF/x Standards**
 - Presented by: Sebastian Distefano, Business Development Mgr. Creative Professional, Adobe Systems, Inc.
- **Creative Suite 4 Design Premium: What's New for Graphic Designers**
 - Presented by: Sebastian Distefano, Business Development Mgr. Creative Professional, Adobe Systems, Inc.
- **Mastering the New Features of InDesign CS4**
 - Presented by: Sebastian Distefano, Business Development Mgr. Creative Professional, Adobe Systems, Inc.
- **Green is the New Black: How to Make a Profit Marketing 'Green' Programs**
 - Presented by: Wayne Dennis, Special Projects Manager, MAC Papers

To register for Graphics of the Americas Exhibit Hall Only go to: www.GOA2009.com. Early registration on or before February 1, 2009 is \$15 USD; Exhibit Hall Only Registration after February 1, 2009 is \$20 USD.

In addition to the free training sessions, GOA 2009 is offering a full schedule of conference events. For more information including registration and costs visit: <http://www.graphicsoftheamericas.com/conferences/index.html>.

About Graphics of the Americas (GOA)

Now in its 34th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the print industry's second largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2009, GOA will be held Feb. 26 - 28, and will be a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.GOA2009.com. Outside the U.S. and Canada, dial +1-407-240-8009.

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