



Frank Romano to Lead Two Critical Seminars at Graphics of the Americas Next Month

Miami Beach, January 20, 2009 -- He's been around the world dozens of times, but his most recent travels culminate in Miami, where print guru-extraordinaire Frank Romano brings news of the future of print, and in particular the powerful industry move to inkjet, in two essential sessions at [Graphics of the Americas 2009, February 26-28 in Miami Beach, Fla.](#)

Future Issues & Opportunities in Inkjet Printing

In this three-hour session, Frank covers every aspect of the inkjet segment; from the varying technologies through to consumables considerations, cost models, marketing, and best practices for securing the best combination of resources, equipment, and customers. The three-hour session will include, in Frank's own words, "a phenomenal amount of information," much of which will illustrate points made in his two-volume *Inkjet!* tome, which just became available this year. *Inkjet!* is published by the Printing Industries of America.

In a special promotion made possible by Frank, Printing Industries of America, and Printing Association of Florida, all advance [registrants](#) for "Future Issues & Opportunities in Inkjet Printing" will receive the double-volume set of *Inkjet!*, a \$125 value - FREE.

TrendVision - The Future of Print

There are few, if any, print industry experts as qualified to foretell the future of print than Frank Romano, whose career, in 2009, spans 50 years and includes prestigious tenures with the original Mergenthaler Linotype Company in Brooklyn, New York; to decades of distinguished service to the industry via his increasingly important professorial positions with the Rochester Institute of Technology.

Frank has worked in, for, and alongside the smallest to biggest graphic arts and printing organizations in hundreds of cities and dozens of countries throughout the world. Frank has clearance at the top-most levels of research and development at virtually every hardware and software developer in the conventional and digital graphic arts marketplace.

This access, experience, and years of hands-on work - combined with countless research projects and authorship of over 45 books, has proven to give Frank the unique ability to predict, with a high level of accuracy, the industry's future.

At TrendVision - within days of the precise midpoint between drupa 2008 and PRINT 09 - the stars align for registrants who come to hear Frank utilize material facts and figures to illustrate print's possible - and probable - futures. Attendees will glean Frank's picks for today's and tomorrow's hottest technologies, applications, markets and opportunities for graphics arts professionals and businesses.

It's a unique opportunity for Graphics of the Americas attendees.

About Graphics of the Americas (GOA)

Now in its 34th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the second largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2009, GOA will be held Feb. 26 - 28, and will be a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.GOA2009.com. Outside the U.S. and Canada, dial +1-407-240-8009.

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Media Contact:

Helene Smith

HSPR

+1 321-388-6511

smith@helenesmith.com