



Graphics of the Americas 2009 Teams with Hot Design Gurus at Aquent for Biggest Creative and Prepress Educational Program to Date

- *16 Seminars Led by Famous Designers Give Professionals the Best Networking & Instruction on PDF, Photoshop & More*
- *Career Counseling including Portfolio and Resume Reviews & Talent Search by the experts at Aquent*

MIAMI BEACH -- December 8, 2008 – Graphic of the Americas (GOA) 2009 in Miami Beach is the place to be for art directors, creative and prepress professionals from Feb. 26 to 28, 2009. www.GOA2009.com

The Printing Association of Florida (PAF), GOA host, is partnering with Aquent Graphics Institute (AGI) to offer a state-of-the-art series of educational conferences and tutorials developed specifically for art directors, creative and prepress professionals. Aquent is the world's leading design staffing agency and provider of training, consulting, and support services.

Over the course of three days, the Aquent seminars at GOA 2009 will feature 16 comprehensive hands-on sessions covering training on Adobe PDF and Photoshop as well as unique strategy sessions on streamlining production for more efficient workflows.

The Design Experts

The Aquent tracks at GOA 2009 will be led by renowned experts including **Christopher Smith, Jennifer Smith, Greg Heald, Chad Chelius, Lesa King, Linda Bruce, and Chris Moody.**

"George Ryan and the GOA team are weaving together the perfect components for a seminar series and tradeshow," says Christopher Smith, President of AGI. "George understands how to bring creatives, prepress, and output professionals together in a way that makes everyone feel enthusiastic about working together and forging important relationships that are even more critical during challenging times."

"The sun and fun of Miami Beach combined with impressive technologies on the show floor and superb, well-thought-out educational tracks are enough to get a lot of people there. Add to that the extras, like George's attention to getting the best speakers and hosting activities like **Chuck Weger's famous Game Show**, and you have a great show," says Smith.

"We're bringing Aquent here when designers need them most, to help them package themselves -- or improve their packaging -- with the best education and productivity strategies to win business in the very competitive marketplace we're seeing now and into 2009," says **George Ryan, President and CEO of the Printing Association of Florida (PAF) and event organizer for GOA**.

"There's no waiting to do business," Ryan says. "Designers will immediately mingle with prepress and printers right here at the show. GOA in Miami is one-stop skill development, networking, career coaching, new product demonstrations - and most importantly, new business opportunities."

The AQUENT SEMINARS AT GOA 2009

Key topics at the Aquent Creative Prepress and Strategy seminar tracks at GOA include:

- Using Print Design Skills on the Web
- Photoshop CS4 Tips, Tricks & New Features
- Creating Dynamic Web & Interactive Content with Expression Studio
- PDF for Prepress: Creating Perfect PDF Files
- Using Adobe Bridge to Maximize Your Adobe Creative Suite Workflow
- Creating Rich Media Documents Using Adobe Acrobat
- Quark Xpress 8.0 New Features, Tips & Tricks
- Delivering Better Content with Metadata
- Graphic Secrets for Creative Pros
- Checking, Correcting & Editing PDF for High Resolution Printing
- Mastering Adobe Creative Suite 4 Workflow: New Features, Tips & Tricks
- Reliable Real World PDF Print Production
- Color Correction with Photoshop CS4
- Managed Published Workflows
- Photoshop: Taking Layers to the Max
- Using Technology to Manage Your Creative Team

To register for Graphic of the Americas 2009 conference and expo visit:

www.GOA2009.com

About Aquent

Aquent is the world's largest marketing staffing firm. For 20 years it has been the leader in helping marketing organizations find the people they need, on a freelance and direct hire basis, and in helping marketing professionals find the rewarding assignments they want. Aquent represents talent in virtually every marketing discipline, from brand managers to copywriters, from data analysts to web designers.

In addition, Aquent offers marketing organizations a wide range of services

including training, consulting, studio solutions, project management, and translation/localization. In the U.S. its extended network of businesses includes IT staffing and solutions, security-cleared personnel, healthcare consulting, and financial services.

Aquent has 72 offices in 17 countries with over 13,500 professionals working at more than 3,000 companies. The company works with two-thirds of the Fortune 500 and 90 of the Fortune 100. Throughout Aquent's history, it has made over half-a-million matches between its clients and talent. Aquent is privately held and headquartered in Boston, Massachusetts.

About Printing Association of Florida (PAF)

The Printing Association of Florida is one of the most active and influential printing associations in North America, with headquarters in Orlando, Fla. More than 500 Florida-based graphic arts companies consider PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America, the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. More information about PAF, located at 6275 Hazeltine National Drive, Orlando, FL 32822, is available by phone at 407-240-8009, fax 407-240-8333, and on the Web at www.pafgraf.org.

About Graphics of the Americas (GOA)

Now in its 34th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the print industry's second largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2009, GOA will be held Feb. 26 - 28, and will be a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.GOA2009.com. Outside the U.S. and Canada, dial +1-407-240-8009.

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