



Graphics of the Americas' George Ryan Announces Call for Speakers

Miami Beach, FL – May 28, 2009 – Here's your chance to showcase your expertise to graphic communications professionals from around the globe. Graphics of the Americas 2010 has announced its call for speakers to participate in the 35th annual expo and conference, PAF President George Ryan said today. The event will be held February 25-27, 2010 at the Miami Beach Convention Center. Last year's expo and conference attracted 9,500 attendees from 70 countries. More than 1,200 attendees participated in the diverse educational sessions.

GOA's conferences address key issues and technologies impacting the design, print and publishing markets, particularly in the Americas and with relevance to the global marketplace. This year GOA is once again expanding its conference offerings to include tracks on production, prepress, variable data printing, design management, sales and marketing, color management and wide format printing, in addition to the growing Brand Protection Conference that addresses innovations in security printing and thwarting counterfeiting.

Intriguing, Unique Submissions Requested

Do you offer intriguing and unique, industry-relevant material? Do you have innovations, success stories or case studies that you'd like to share with your peers? Are you a designer, brand owner, print buyer, prepress specialist, printer, marketer or business strategist who has insight to offer attendees? Can you offer comprehensive technical training to attendees who want to learn new strategies and best practices to reach out to emerging markets, cultivate new prospects, and deepen relationships with current customers?

We're looking for people who can offer creative topics relevant to the state of the industry using limited resources, due to the state of the economy, and the changing focus of graphic communications. Proposals may be inspirational, practical, or both, but should derive from the speaker's first-hand knowledge and experience. All proposals are subject to review and are selected based on relevance. Presentations of a commercial nature, or promoting a particular product or platform, are given lower priority.

Submissions Due by July 31

If you have a suggestion for a speaker or topic, GOA invites you to send your submission in writing by July 31, 2009. Your submission should include the suggested

title, a 50-word description, a list of targeted attendees and 3-5 sentences on what they will learn, as well as a short biography of the speaker. Please also provide contact info: Name, title, company, phone, and email with your submission. Email submissions to Kathryn Stuart, PAF Director of Education, Events and Programs, at kstuart@pafgraf.org.

For more information on Graphics of the Americas visit www.GOA2010.com.

About Printing Association of Florida (PAF)

The Printing Association of Florida, with headquarters in Orlando, Fla., is one of the most active and influential printing associations in North America. More than 500 Florida-based graphic arts companies consider the PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, the PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America (PIA), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. PAF is located at 6275 Hazeltine National Drive, Orlando, FL 32822, by phone at 407-240-8009, fax 407-240-8333, and on the Web at www.pafgraf.org.

About Graphics of the Americas (GOA)

Now in its 35th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2010, GOA will be held Feb. 25-27, and will provide a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.GOA2010.com. Outside the U.S. and Canada, dial 407-240-8009.

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